



UNIVERSITÉ  
**TÉLUQ**



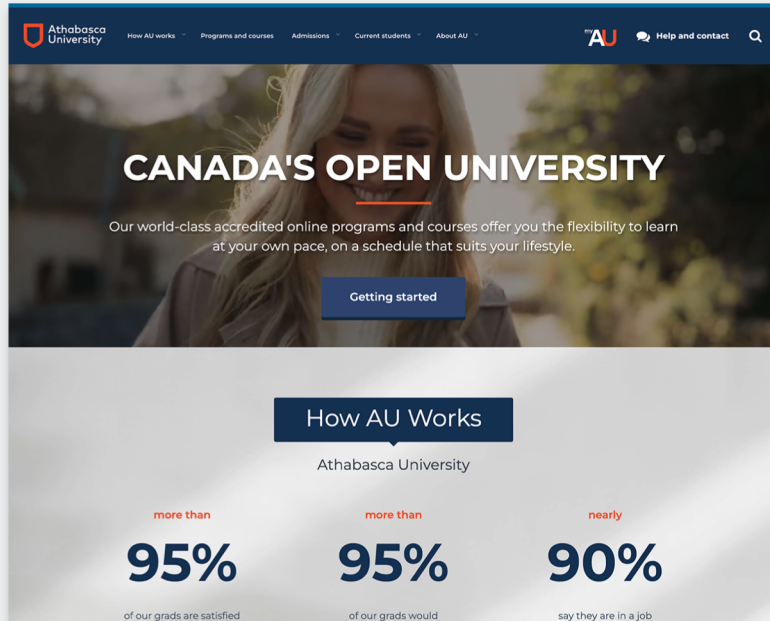
## Rethinking Distance Education: Towards an Innovative Future for Universities?

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Prof. Dr. Cathia Papi



# Distance learning universities



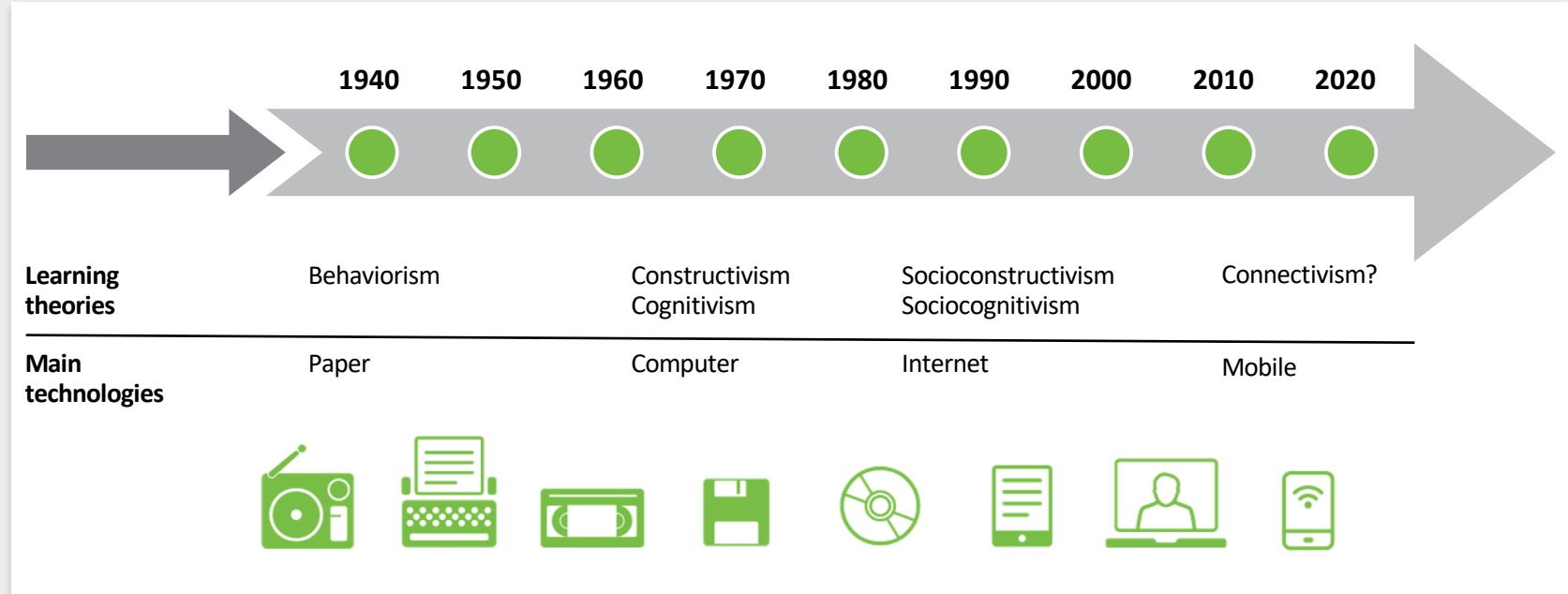
The screenshot shows the Athabasca University website. The header includes the university logo and navigation links: 'How AU works', 'Programs and courses', 'Admissions', 'Current students', and 'About AU'. A search icon and 'Help and contact' link are also present. The main banner features a smiling woman and the text 'CANADA'S OPEN UNIVERSITY' with a sub-headline: 'Our world-class accredited online programs and courses offer you the flexibility to learn at your own pace, on a schedule that suits your lifestyle.' A 'Getting started' button is located below the banner. Below this, a section titled 'How AU Works' lists three statistics: 'more than 95% of our grads are satisfied', 'more than 95% of our grads would', and 'nearly 90% say they are in a job'.



The screenshot shows the Université TÉLUQ website. The header features the university logo, a '50 ANS' anniversary badge, and navigation links: 'EN', 'Nous rejoindre', 'Bottin', and 'MaTÉLUQ'. A secondary navigation bar includes 'ÉTUDES', 'ADMISSION', 'SERVICES', 'RECHERCHE', and 'À PROPOS', along with a search icon and 'VOUS ÊTES' dropdown. The main banner shows a woman working on a laptop with the text 'ASSISTEZ À NOS WEBINAIRES' and a sub-headline: 'Découvrez nos études 100 % à distance Bourses d'études à gagner'. A 'JE M'INSCRIS' button is positioned below the banner. Below the banner, two columns are titled 'FUTUR ÉTUDIANT' and 'ÉTUDIANT'. The 'FUTUR ÉTUDIANT' column lists 'Programmes', 'Cours', and 'Formations gratuites'. The 'ÉTUDIANT' column lists 'MaTÉLUQ', 'Services et ressources', and 'Inscription'. At the bottom, the text 'DOMAINES D'ÉTUDES' is displayed.

Bozkurt, A., Gjelsvik, T., Adam, T., Asino, T. I., Atenas, J., Bali, M., Blomgren, C., Bond, M., Bonk, C. J., Brown, M., Burgos, D., Conrad, D., Costello, E., Cronin, C., Czerniewicz, L., Deepwell, M., Deimann, M., DeWaard, H. J., Dousay, T. A., ... Zawacki-Richter, O. (2023). *Openness in Education as a Praxis : From Individual Testimonials to Collective Voices (2)*. *Open Praxi*, 15(2)

# Distance education: a long history

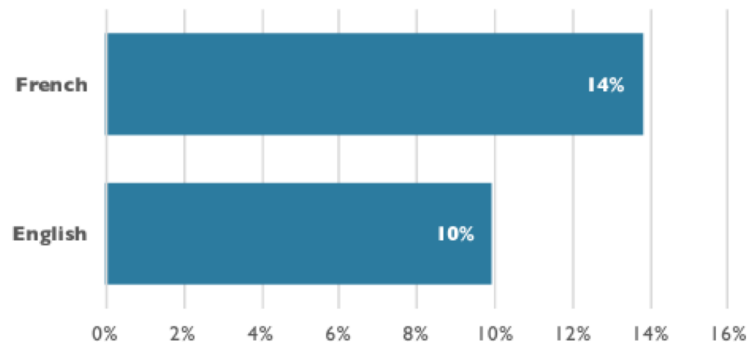


Gérin-Lajoie, S., & Papi, C. (2019). Quels liens entre outils technopédagogiques et conceptions de l'apprentissage ? In F. Lafleur et G. Samson, Formation et apprentissage en ligne (p. 127-142). PUQ.

## Constant increase in DE

- 79% reported that they have programs that can be taken completely online
- 69% reported that they have programs that can be taken as a mix of fully online and on-campus courses

CHANGE IN ONLINE COURSE REGISTRATIONS  
FROM 2016-17 TO 2017-18



# To what extent are open universities still relevant?



# Example of the University TÉLUQ

## During a long time

- a unique offer of DE
- a motor to the development of DE

## More recently

- a reference to support teachers
- and students





→ 3 levels

→ 4 asynchronous microprograms

- Support
- Mediatize
- Adapt
- Evaluate

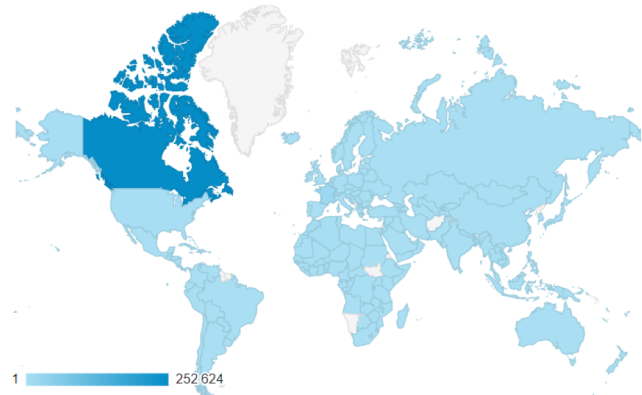
→ Tool kit

→ 8 webinars

- 318 700 users
- 192 countries
- 92% (very) satisfied



[jenseigneadistance.teluq.ca](http://jenseigneadistance.teluq.ca)





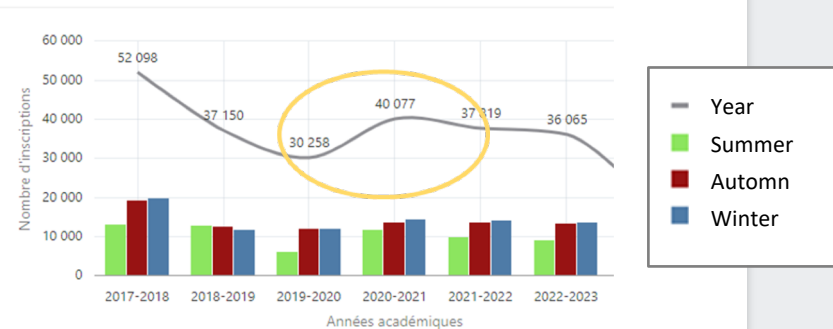
## 5 themes

- Time management
- Improved concentration
- Distance learning strategies
- Increase and maintain motivation
- Reduce stress and anxiety



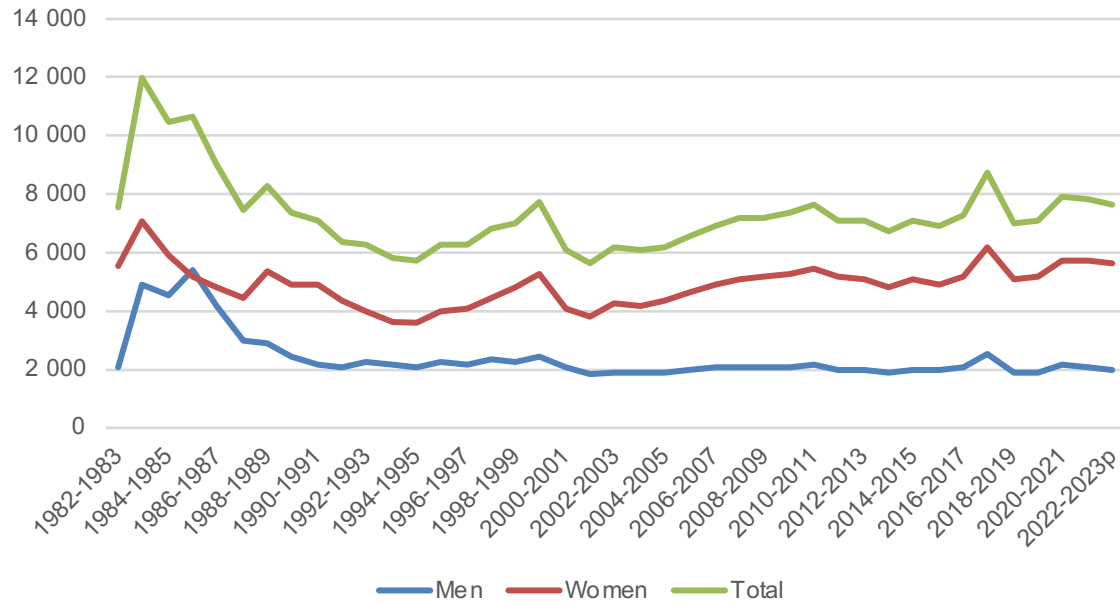
[etudiants.teluq.ca](https://etudiants.teluq.ca)

Par année académique





## Registrations remain steady

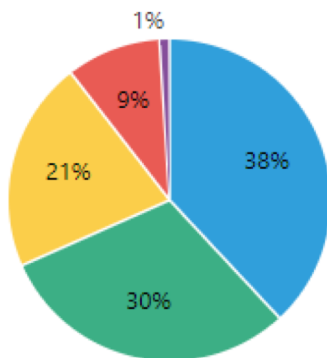


# Students remain mostly the same

## FALL 2020

→ Men: 24% / Women: 76%

→ Age:

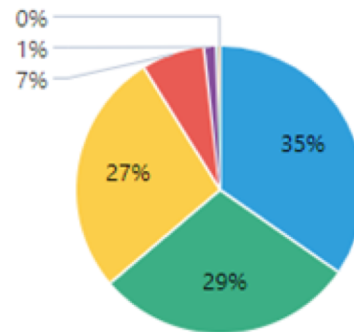


■ de 30 à 39 ans   
 ■ de 20 à 29 ans   
 ■ de 60 à 69 ans  
■ de 40 à 49 ans   
 ■ de 50 à 59 ans

## FALL 2023

→ Men: 27% / Women : 73%

→ Age:



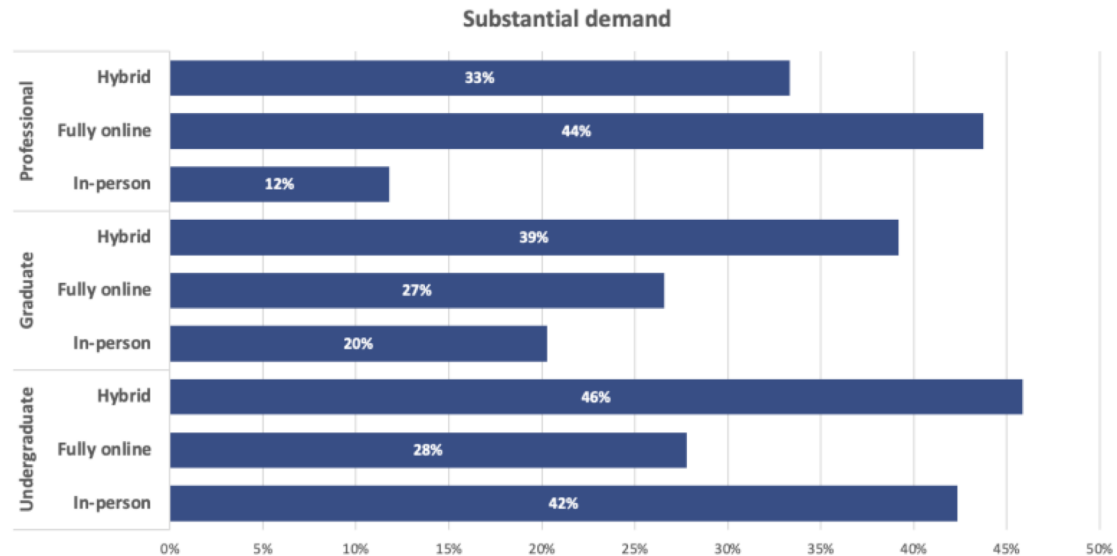
■ de 30 à 39 ans   
 ■ de 50 à 59 ans   
 ■ de 70 à 79 ans  
■ de 20 à 29 ans   
 ■ de 60 à 69 ans  
■ de 40 à 49 ans   
 ■ de moins de 20 ans

# Increased demand

TÉLUQ 2012 / 2022:

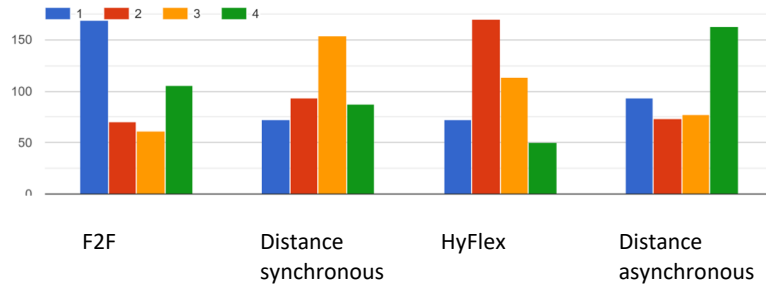
Graduate: +126%

Undergraduate: -4%

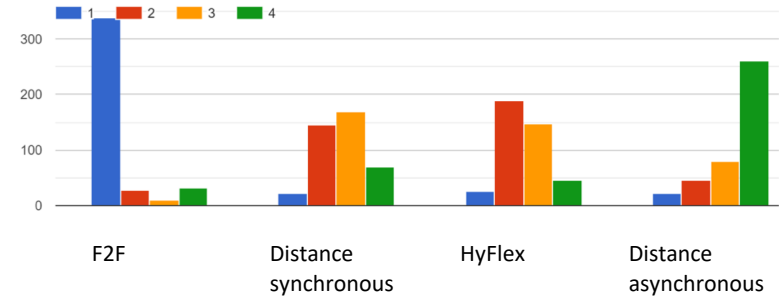


# Preferences of veterinary students in France

## Lecture courses



## Hands-on activities



## A limit of distance education?

THE CONVERSATION



**La danse « en ligne » : une bouée de sauvetage pour les danseurs ?**

Publié: 24 novembre 2020, 09:00 EST

## Increased demand

Going on developing graduate programs and microprograms



Going on innovating using last technologies (AI, VR, etc.)



# Questions

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<https://www.teluq.ca/siteweb/univ/cpapi.html>

